



altro

Designed for possibilities.
Made for people.

Altro Smart Collect A vinyl take-back program

As a family-owned business, we've always taken our environmental responsibilities very seriously. That is why we invented the world's first in-house safety flooring recycling system and were a co-founder of the Recofloor take-back program in the United Kingdom.

We are committed to reducing our carbon footprint, increasing our sustainability activities, and advancing our environmental, social and ethical performance. We work to **build better futures** – it's more than a motto for us; it's our past, present, and our vision for what lies ahead.

That is why we have created Altro Smart Collect, a North American recycling take-back program aimed at promoting sustainability and responsible waste management. This initiative focuses on recycling installation off-cuts of our smooth sheet flooring and Altro Lavencia luxury vinyl tile.

This program now provides a North American solution to help reduce our post-installation waste-to-landfill.



How does it work?

We will provide recycling bags, at no charge, to our key partners, making it easy for them to collect and store off-cuts on-site. Once the bag is filled, simply ship or drop off at any local Altro office.

Participating flooring contractors will have their company promoted on our website as an Altro Smart Collect partner. This can be very important with key design and architecture firms who greatly value sustainability.

To sweeten the deal, those actively participating in our Altro Smart Collect program, will receive various types of rewards or credit towards Altro accessories. The more bags of off cuts you recycle, the [better the rewards](#). It's a win-win for your business and the environment.



Secure your free recycling bag from Altro and bring it to your job site.



Fill your bag with your off-cuts.



Ship or deliver your off-cuts back to Altro and receive rewards!

Making a positive impact is as easy as following these steps:

The Altro Smart Collect program is currently offering drop-off locations at our offices in the Boston area, Los Angeles area, and the Toronto area.

To learn more about the program or sign up as a sustainable partner, reach out to your local Altro representative or visit altro.com/smartcollect to get started!