



Altro USA, Inc.
80 Industrial Way
Suite 1
Wilmington, MA 01887

 800 377 5597
 978 694 0433
 support@altro.com
 www.altro.com

Altro Verified to Vinyl Industry Sustainability Initiative

July 24, 2026

Wilmington MA,— Altro is pleased to announce it has successfully met all the requirements of **+Vantage Vinyl™ v4.1**, an industry-wide sustainability initiative that engages companies across the vinyl value chain. Altro has earned a Silver status for Human Health, Climate Responsibility, Ecosystem Responsibility, Social Health and Equity, and Circular Economy.

Companies that showcase the +Vantage Vinyl mark have undergone verification by third-party GreenCircle Certified to confirm their progress to the program Guiding Principles relating to human health, climate responsibility, ecosystem protection, social health & equity, and circular economy. The initiative's structure ensures that Altro is advancing the sustainability journey of the vinyl industry in alignment with targeted United Nations Sustainable Development Goals (UN SDGs).

"Altro is committed to the responsible manufacture of vinyl products and values the leadership that +Vantage Vinyl provides within the industry. Participation in the +Vantage Vinyl verification program supports Altro's global sustainability objectives while reinforcing the company's commitment to advancing the vinyl industry," Richard Finnegan Head of Sustainability Altro Americas.

+Vantage Vinyl is a sustainability initiative of the Vinyl Sustainability Council (VSC), a self-funded business council advancing sustainability in the vinyl industry. It is the only sustainability initiative that allows participation from all companies within the entire vinyl value.

"Congratulations to Altro for their successful verification to +Vantage Vinyl," said Jay Thomas, VSC Executive Director. *"Continuous improvement of sustainability is a critical initiative of the vinyl industry. By verifying to +Vantage Vinyl, Altro has demonstrated their commitment to the environmental, social and governance tenets of the program's Guiding Principles. We look forward to our continued collaboration and partnership in the +Vantage Vinyl program."*

About the Vinyl Sustainability Council

The Vinyl Sustainability Council (VSC), founded in 2016 in partnership with the Vinyl Institute, is a collaborative platform for companies, organizations, and other industry stakeholders to come together to advance the U.S. vinyl industry's contribution to sustainable development. Through its +Vantage Vinyl™ verification program, the VSC aims to drive continuous improvement across all three aspects of sustainability – environmental, social and economic performance. For more information about +Vantage Vinyl, visit: www.vantagevinyl.com.

About Altro

Altro is a global leader in innovative flooring and wall solutions, with a century-long history of excellence and sustainability. With a focus on sustainability and design, Altro continues to lead the industry in creating safe and sustainable environments. To learn more about Altro's recycling initiatives or explore our sustainable solutions, visit <http://www.altro.com/us> or email support@altro.com.