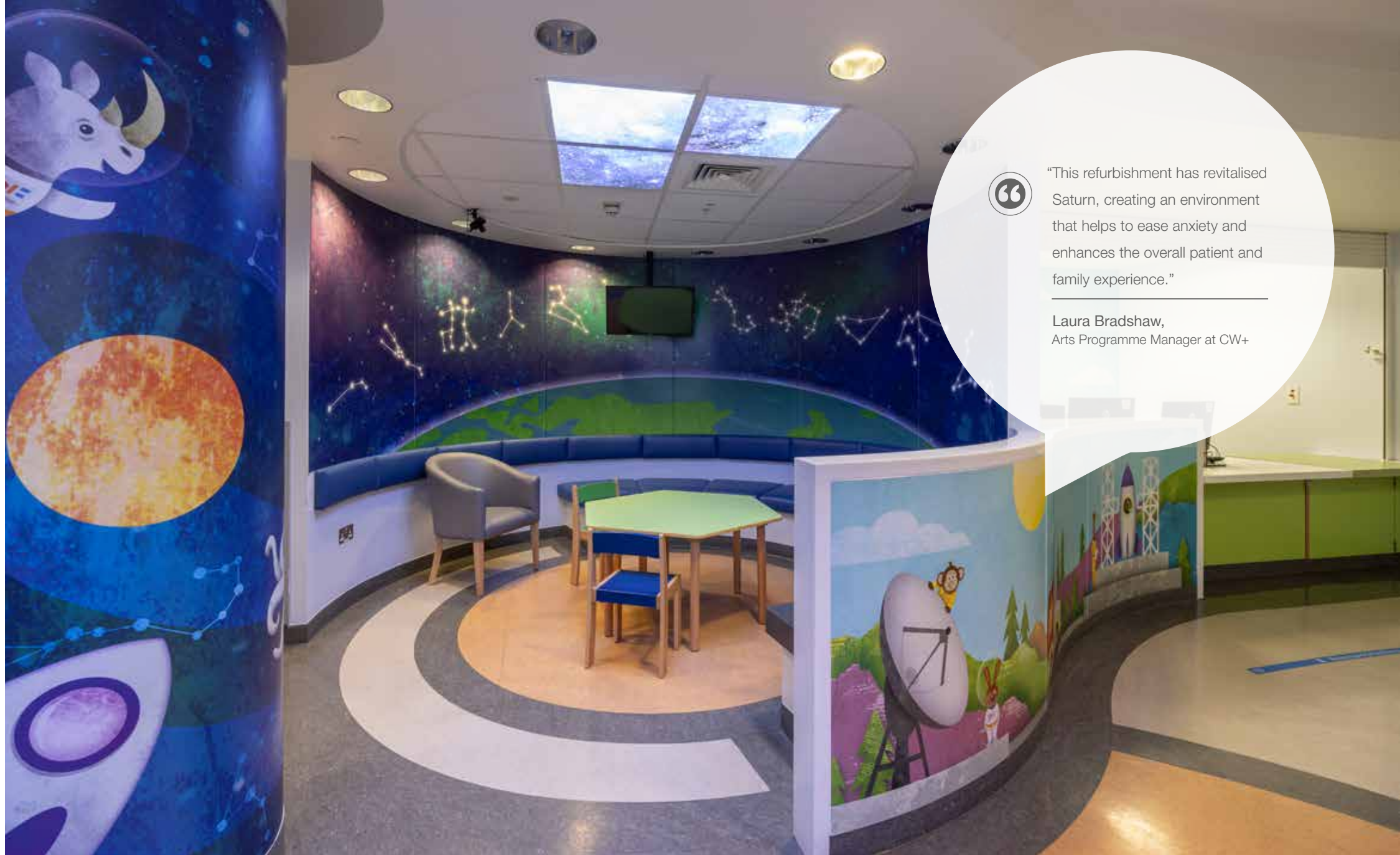


altro

CW+, the charity of
Chelsea and Westminster
Hospital NHS Foundation
Trust, London

Hospital transformed with
nature and space inspired art



"This refurbishment has revitalised Saturn, creating an environment that helps to ease anxiety and enhances the overall patient and family experience."

Laura Bradshaw,
Arts Programme Manager at CW+



1. Altro Whiterock Digiclad™ (Custom)



Issue

Two areas of Chelsea and Westminster Hospital were undergoing expansion and refurbishment to create modern and welcoming facilities that support and provide the highest possible quality of care for patients, visitors and staff. The Saturn unit provides care for children and young people undergoing day surgery, when they do not need to stay in hospital overnight before or after their operation or procedure. The Adult Therapy Department provides high-quality patient care with state-of-the-art rehabilitation equipment and was being relocated from the ground floor to the lower ground floor.

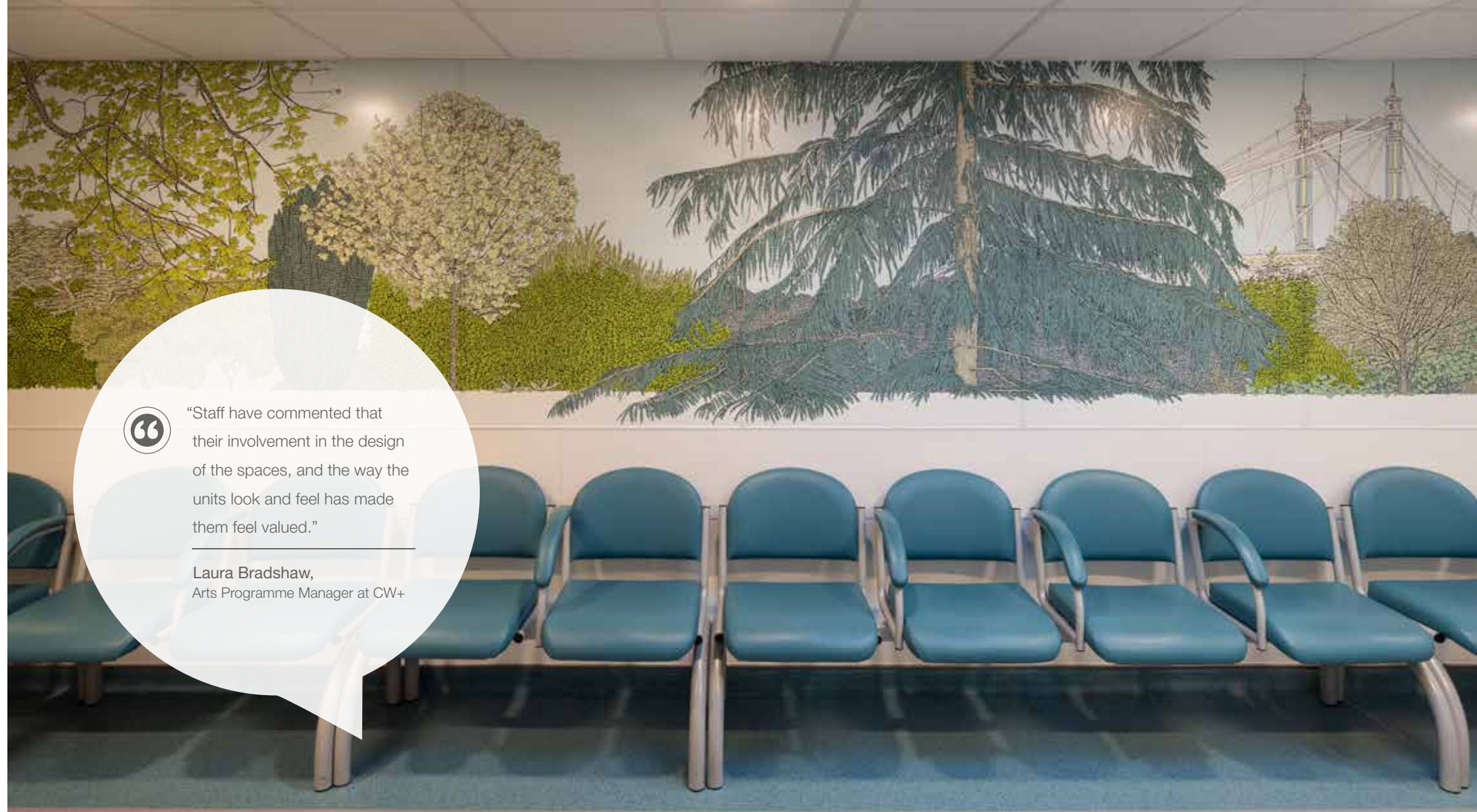
Approach

Owing to lack of natural daylight, the CW+ Arts Team wanted to create a light, bright space with a connection to nature in the Adult Therapy Department while offering a better working environment for staff. The artwork brief focused on the biophilic theme, and the Therapy team were keen for the designs to incorporate local nature. The resulting works by printmaker Clare Halifax, feature Battersea Park and riverside, Kyoto Gardens in Holland Park, and Chelsea Physic Gardens.

After consultation with users, children and families, a key priority for the Saturn unit was to create a calm environment with opportunities for distraction including inspiring and immersive spaces. The CW+ Arts Team commissioned illustrator Jonathan Woodward to develop a cosmic theme enabling patients to embark on a space journey, mirroring the experience of an astronaut from the moment they arrive.

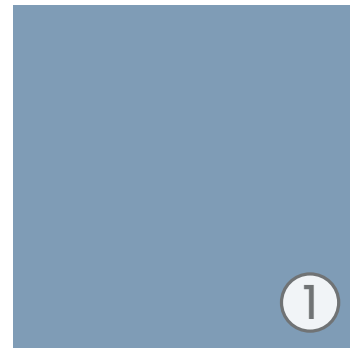
Solution

To create the bespoke designs for the walls, Altro Whiterock Digiclad (Custom) was specified. Hard-coat technology provides scratch-resistant properties for added surface protection of the chosen designs. The custom printable wall panels provide a durable, easy-to-clean solution for areas that need to look attractive. Altro Whiterock Digiclad (Custom) also provides ease of maintenance with a 10-year product guarantee.



“Staff have commented that their involvement in the design of the spaces, and the way the units look and feel has made them feel valued.”

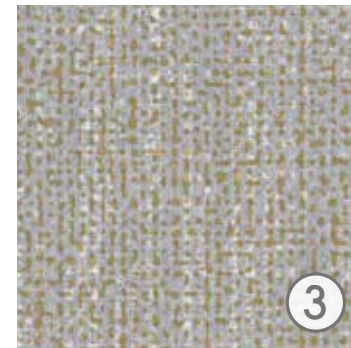
Laura Bradshaw,
Arts Programme Manager at CW+



1



2



3

Looks great with:

1. Altro Whiterock Satins™ | Flint
2. Altro Wood™ adhesive-free | Oxford Oak
3. Altro Illustra™ | Hazy Twist

Altro Whiterock Digiclad (Custom) allows you to choose a design from the Altro collection or upload your own design and enjoy total creative freedom with the quality and performance you expect from Altro walls. Altro Whiterock Digiclad (Custom) is great for areas where looks count, for feature walls, entire spaces, and to aid with wayfinding.