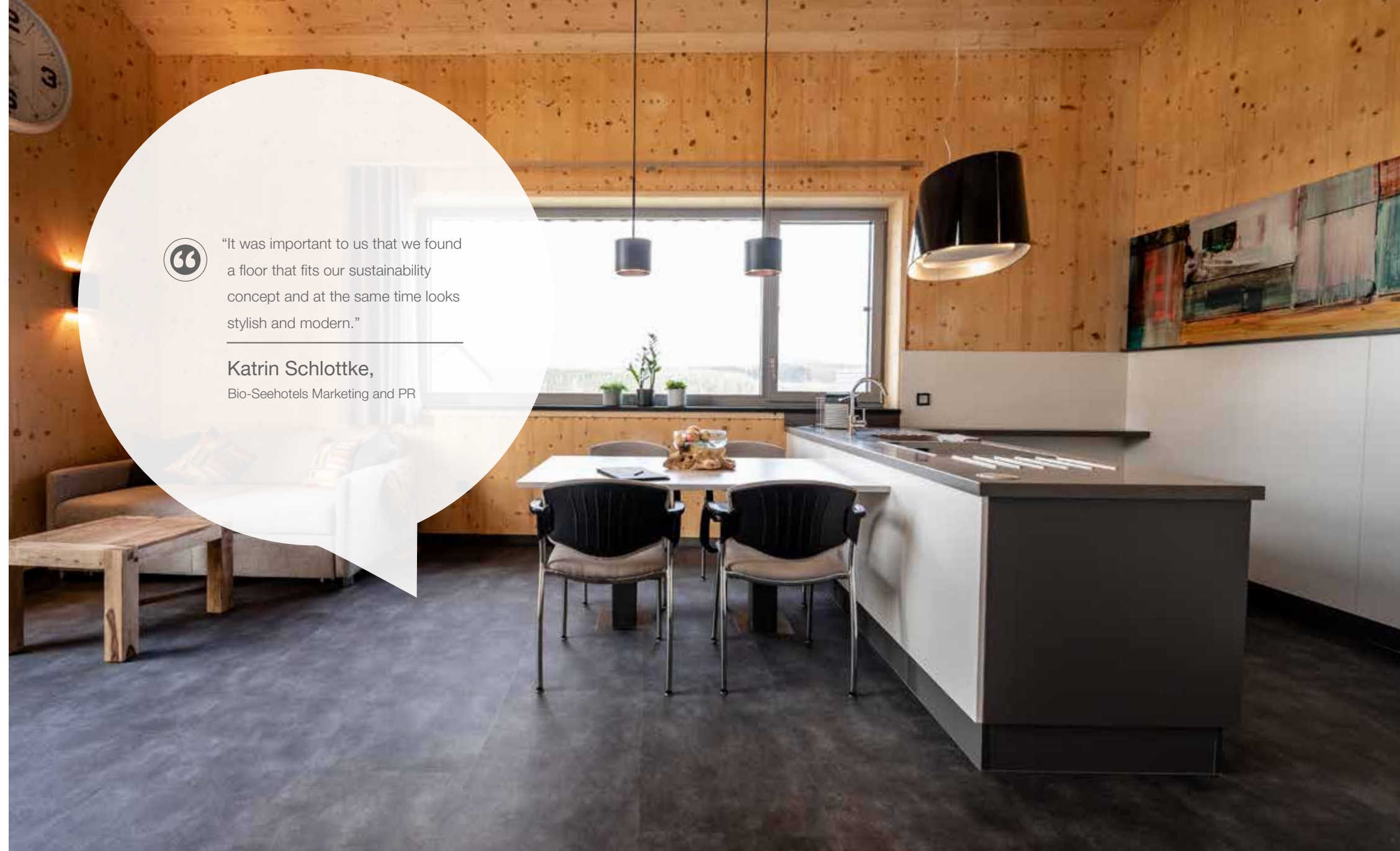


altro

Bio-Seehotel Zeulenroda, Germany

Altro floors bring stylish
good looks to sustainable
holiday homes



“It was important to us that we found a floor that fits our sustainability concept and at the same time looks stylish and modern.”

Katrin Schlotke,
Bio-Seehotels Marketing and PR



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1. Altro Ensemble™





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Issue

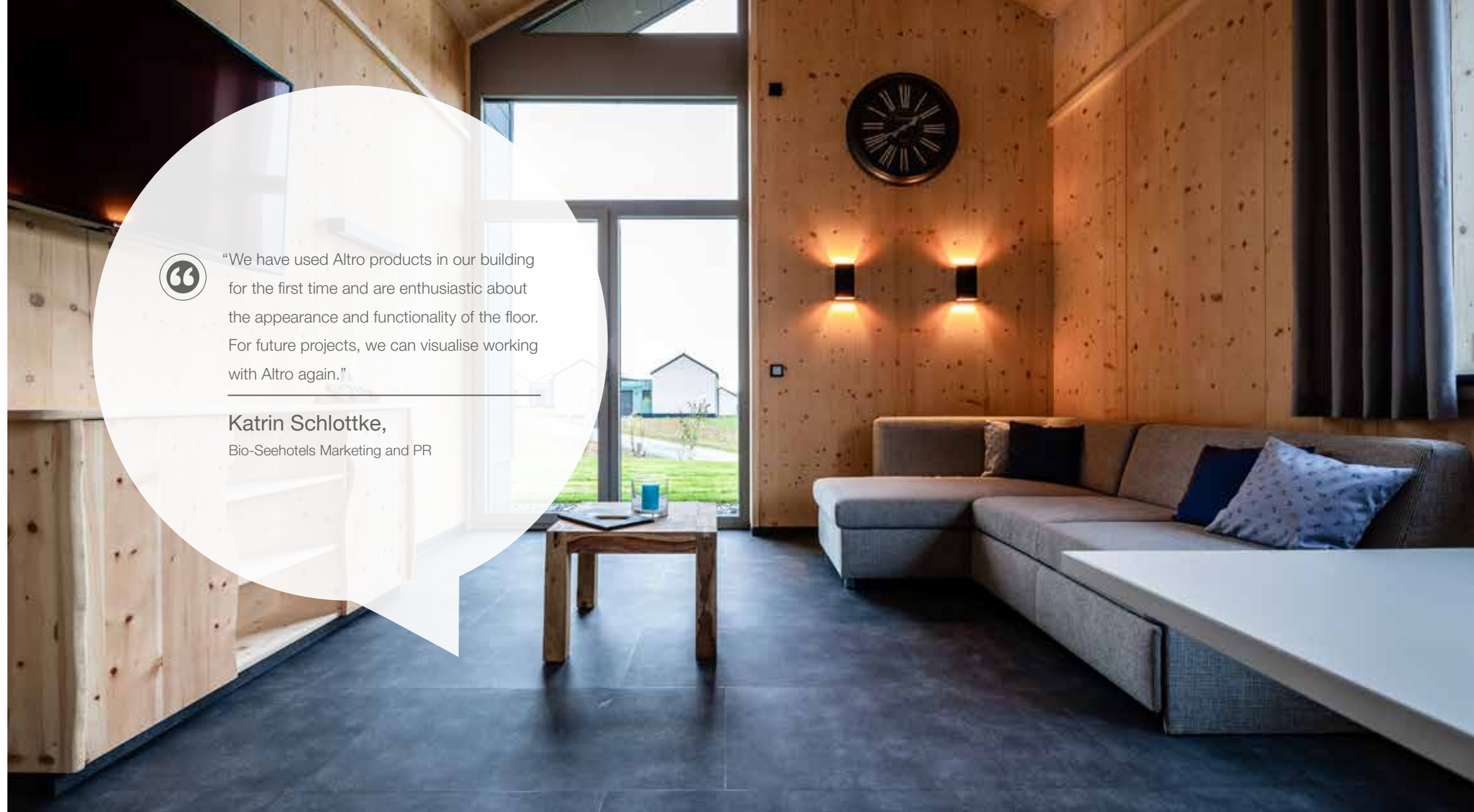
Twenty-one modern and comfortable holiday homes, which overlook the waters of Zeulenrodaer Meers – known locally as ‘houses on the lake’ – form part of a new brand of ‘eco’ hotels. Set within twenty-three acres of parkland, this waterfront hotel is located at Zeulenroda Reservoir in the Vogtland region of Thuringia, Germany. The chalet-style, solid wood accommodation has been built with high-quality natural materials, and sustainably equipped as part of an ecological construction project. This ethos needed to be carried through into the internal fittings.

Approach

The build, including the interior design, required sustainable materials, sourced from local companies, helping to reduce the hotel’s carbon footprint by keeping delivery miles low. This local supply chain also helped to contribute to the environmental balance of the hotel’s construction.

Solution

Flooring company, Alexander Oertel, recommended Altro Ensemble modular flooring for the interior floors due to Altro’s membership of the German Sustainable Building Council (DNGB). Other contributing factors included Altro’s policy of sourcing raw materials locally and products being manufactured at the company’s German site in Dessau. The floor also gave the reassurance of rigorous external volatile organic compounds (VOC) testing, and combines ecological and functional properties together with a natural look and feel. Hotel guests also benefit from impact sound reduction and comfort underfoot and the hotel staff enjoy an easy cleaning experience thanks to Altro Easyclean™ Technology.



“We have used Altro products in our building for the first time and are enthusiastic about the appearance and functionality of the floor. For future projects, we can visualise working with Altro again.”

Katrin Schlotke,
Bio-Seehotels Marketing and PR



Looks great with:

- 1. Altro Whiterock Satins™
- 2. Altro Whiterock Digiclad™
- 2. Altro Whiterock™ wall designs

Altro Ensemble is a modular flooring system that gives you complete design freedom to create stunning floors for interior spaces. From colour blocking to geometric patterns, the possibilities are as endless as your imagination. Altro Ensemble has up to 15dB impact sound reduction with added comfort underfoot, making it perfect for front of house areas in hotels including foyers and reception areas, restaurant and café dining areas, retail, offices, and student accommodation – any environment where design is key. With four modular sizes, you can mix and match to create unique patterns utilising colour and design. Combine with Altro Whiterock wall designs for a unique interior statement.