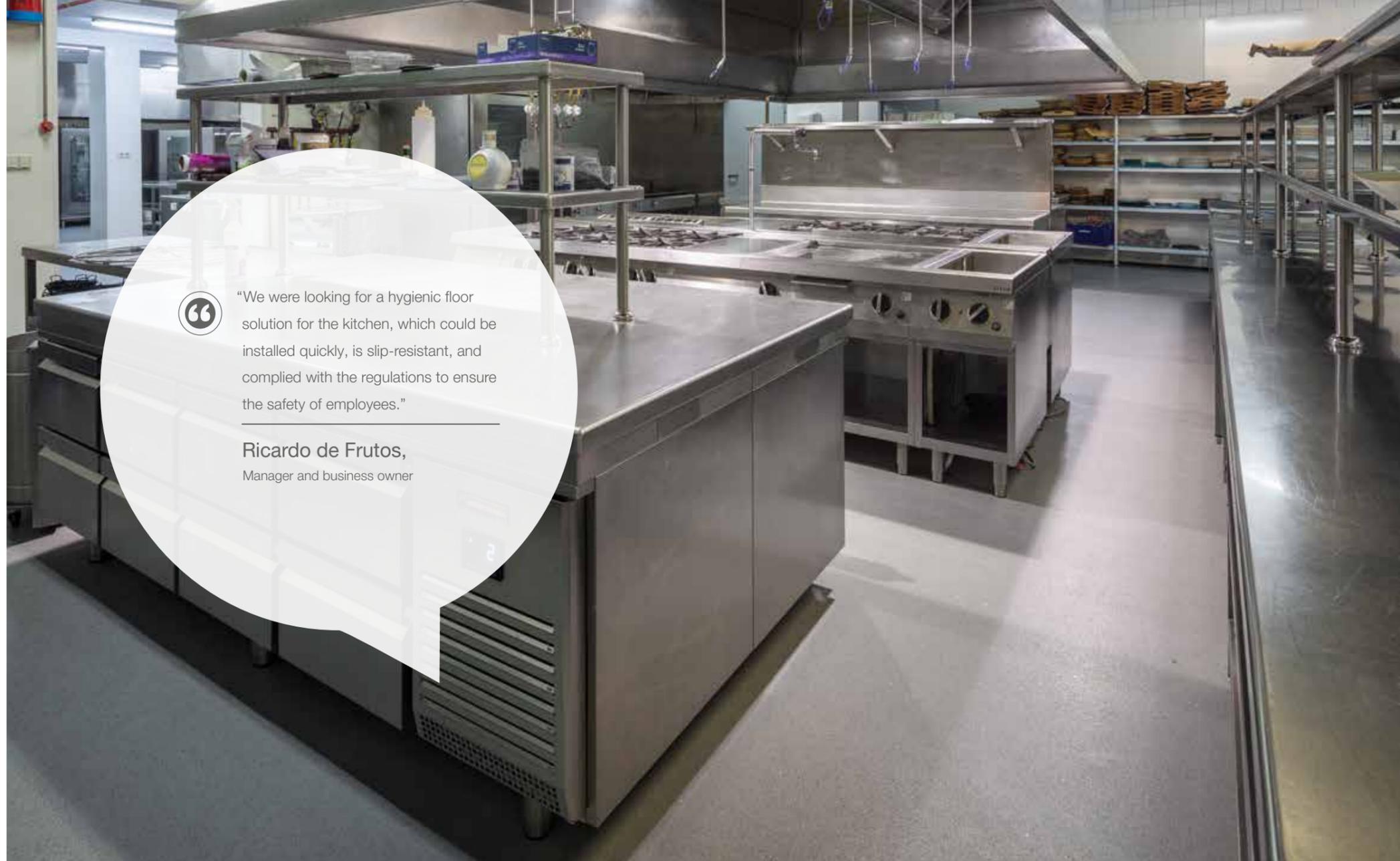




altro

Villa Laureana, Spain

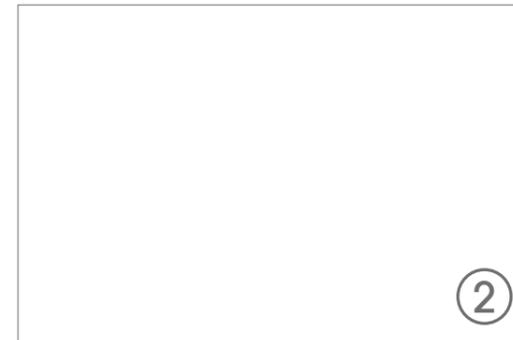
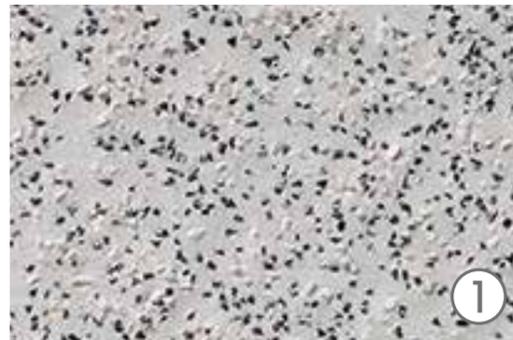
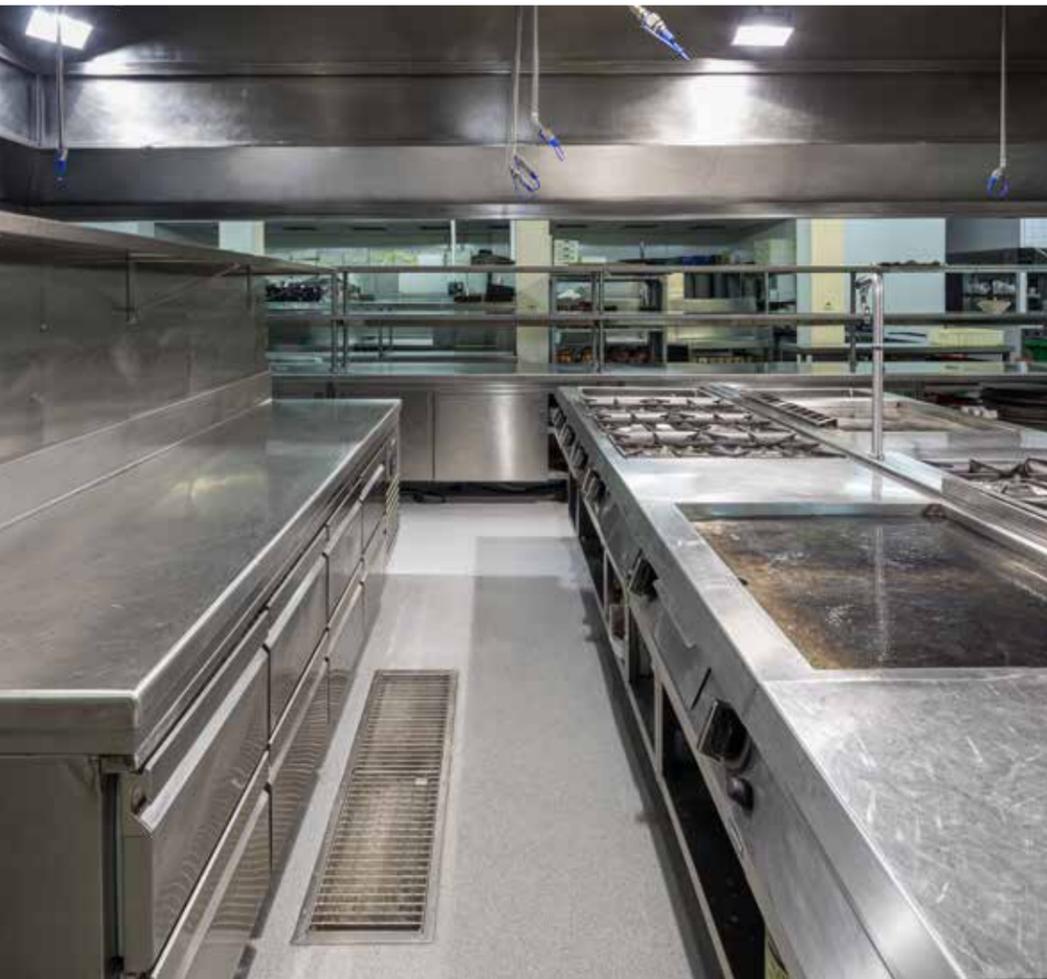
Villa Laureana renews its kitchen
with Altro



“

We were looking for a hygienic floor solution for the kitchen, which could be installed quickly, is slip-resistant, and complied with the regulations to ensure the safety of employees.”

Ricardo de Frutos,
Manager and business owner



1. Altro Stronghold™ 30
2. Altro Whiterock White™





Villa Laureana, Spain

Villa Laureana renews its kitchen with Altro

Issue

Villa Laureana, located in the northern area of Madrid, is an exclusive farm located in a spectacular environment that stands out for its versatility when designing custom events, adapting to the different needs of its customers. At Villa Laureana, the team take care of every detail to make each one of the celebrations special, either outside, surrounded by its spectacular 55,000m² of gardens, or inside, where the décor is elegant and modern.

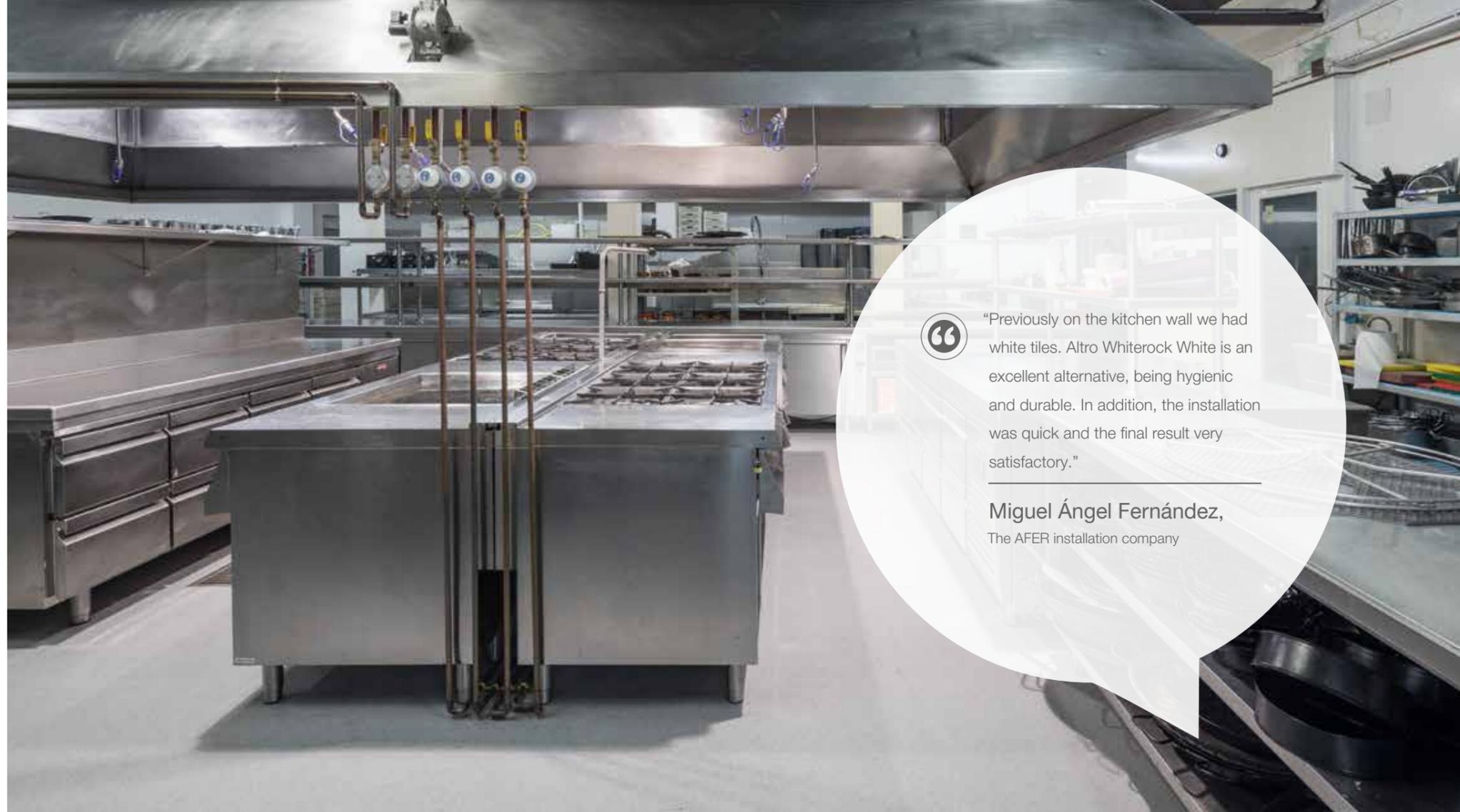
Approach

For the renovation of its busy main kitchen, Villa Laureana was looking for a solution for its floors and walls that was quick to install and easy to clean. For the floor, slip resistance was key.

Solution

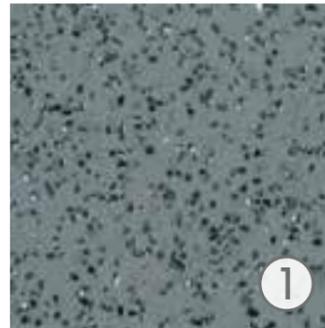
The main kitchen prioritises hygiene and safety. That is why 360m² of Altro Stronghold 30 and 400m² of Altro Whiterock White hygienic wall cladding were installed.

Altro products are used throughout the hospitality sector, as our wall and floor solutions provide hygiene, safety, durability and very high product quality, capable of passing the most demanding inspections. In addition, Altro has a professional network of installers nationwide.

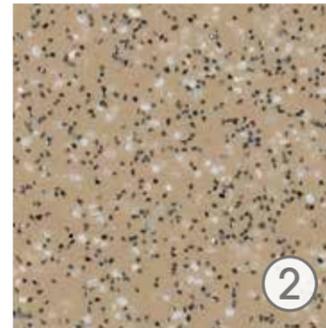


“Previously on the kitchen wall we had white tiles. Altro Whiterock White is an excellent alternative, being hygienic and durable. In addition, the installation was quick and the final result very satisfactory.”

Miguel Ángel Fernández,
The AFER installation company



1



2



3

Looks great with:

1. Altro Classic™ 25
2. Altro Reliance™ 25
3. Altro Whiterock™ wall designs

Altro Stronghold 30 achieves Altro's highest rating for slip resistance (PTV ≥55, R12) and is designed to minimise risk in areas exposed to grease, oils and fats for the lifetime of the flooring. As well as helping to keep staff safe from slips, it also helps reduce their fatigue, thanks to its 3mm thickness which provides noise reduction and comfort underfoot.

Altro Whiterock White is the alternative to ceramic tiles suitable for those areas where hygiene and durability are paramount.

The Altro kitchen solution of Altro Stronghold 30 and Altro Whiterock hygienic wall sheet system provide an impervious, easy to clean and safe solution for kitchen environments that is Hazard Analysis Critical Control Point (HACCP) approved and meets HSE standards.