



Designed for possibilities.
Made for people.



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Altro laminated logo service

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LAM LOGO EN 09/21

Flexible, water resistant logos
for signposting and design in bus and
rail vehicles

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A sign of success

Altro's pre-cut logo service provides robust signage solutions to transport environments which brings benefits to operators and manufacturers alike. With the experience and feedback from our customers front of mind, we have re-engineered our logo service to provide total water resistance and greater flexibility while retaining the versatility of our original service.

Subfloor protection

Our newly reformulated logos offer greater water resistance than ever before, passing EN 13553: 2017 water tightness tests. With a fully sealed topcoat and uninterrupted undercoat, our logos create a strong barrier between any water on the surface of the floor and the subfloor of the vehicle.

Easy installation

With vehicle manufacturers (OEMs) in mind, our laminated logos are more flexible than ever before, making coving the easiest it has ever been. Stiff, difficult to manage flooring tiles are now a thing of the past with our easily coveable flexible logos.

A range of options


Laminated logos are available in flooring tiles of varying dimensions across our entire transport portfolio, with no compromise on performance from product to product, and are fully fire tested for use in bus and rail applications. Choose a standard logo design or create your own .dxf file for cutting.



Laminated logos are compatible across our PVC, acrylic and rubber flooring ranges both for bus and rail

The improved water resistance of our logos gives greater, more robust subfloor protection against damp and water ingress

The flexible construction of our new laminated logos allows for easier installation than ever before, including when coving

**Did you know?**

Our precision cutting technology can cut intricate custom designs, giving you wide design options for your floor layout.



Water resistance

All of our laminated logos are compliant to EN 13553: 2017 water tightness testing.

The EN 13553: 2017 test involves holding 200ml of water in contact with a 500 x 800mm sample for 24 hours. After this time period, our laminated logos sustained no water leakage at all. When in service, the durable construction of our floors combined with this solid water resistant performance means that your subfloors will remain protected from water ingress.





The way foward

Ordering your water-resistant laminated logos for your bus or rail fleet couldn't be easier: simply contact your local Altro Transport consultant who will take you through the process and support you with any questions or queries you may have.

Altro's Laminated logo service is compatible with our entire range of transport floors:

Altro Transflor Chroma™ EV	Altro Transflor Figura™ EV	Altro Transflor Meta™	Altro Transflor Wood™	Altro Transflor Artis™
Compatible	Compatible	Compatible	Compatible	Compatible

Altro Transflor Tungsten™	Altro Transflor Motus™
Compatible	Compatible

Choose your laminated logos as part of a faster, more efficient install by combining with our other installation services:

Self-adhesive	Pre-cut floors	Reverse welding
Compatible*	Compatible	Coming soon...

* Laminated logos made from Altro Transflor Motus are not compatible with our self-adhesive service.