

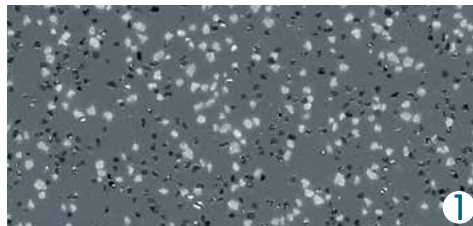


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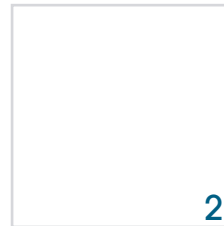
Villa Laureana

Villa Laureana renews its kitchen with Altro

Madrid, Spain



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1. Altro Stronghold 30 | Dolphin | K3010

2. Altro Whiterock | Standard White | 3-4





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Villa Laureana, located in the northern area of Madrid, is an exclusive farm located in a spectacular environment that stands out for its versatility when designing custom events, adapting to the different needs of its customers. The Villa Laureana team takes care of every detail to make each one of the celebrations special, either outside, surrounded by its spectacular 55,000m² of gardens, or inside, where the décor is elegant and modern.

For the renovation of its busy main kitchen, Villa Laureana was looking for a solution for its floors and walls that was easy to clean and could be installed quickly. Slip resistance was a key factor in selecting the kitchen's flooring.

"We were looking for a hygienic floor solution for the kitchen, which could be installed quickly, is slip-resistant, and complied with the regulations to ensure the safety of employees," explained Ricardo de Frutos, the venue's owner and manager.

The main kitchen prioritized hygiene and safety, which is why 360m² of Altro Stronghold 30 and 400m² of Altro Whiterock hygienic wall cladding were installed. Altro products are a common staple throughout the hospitality sector, as our wall and floor solutions provide hygiene, safety, durability and lasting

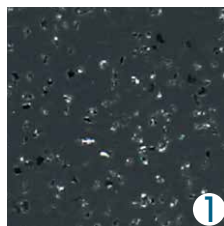
quality, capable of passing the most demanding inspections, in addition to a professional network of installers nationwide.

"Previously on the kitchen wall we had white tiles. Altro Whiterock is an excellent alternative, being hygienic and durable. The installation was quick and the final result was very satisfactory," stated Miguel Ángel Fernández, a representative from the AFER installation company.

Altro Stronghold 30 achieves Altro's highest rating for slip resistance (PTV ≥ 55 , R12), and is designed to minimize risk in areas exposed to grease, oils and fats for the lifetime of the flooring. It also helps reduce staff fatigue with its 3mm thickness, which provides noise reduction and comfort underfoot.

Altro Whiterock is an alternative to ceramic tiles suitable for those areas where hygiene and durability are paramount.

The combination of Altro Stronghold 30 and Altro Whiterock hygienic wall cladding provides an impervious, easy-to-clean and safe solution for kitchen environments that is Hazard Analysis Critical Control Point (HACCP) approved and meets HSE standards.



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Coordinates well with

1. Altro Classic 25
2. Altro Puraguard
3. Altro Whiterock Chameleon

