Altro Whiterock™ Imagination Wall
installation guide

Easy install method for 3’ x 4’ panels
This installation method is intended for ease of removal and is not meant to be a permanent installation.

• First locate desired area for installing the 3’ x 4’ Altro Whiterock Imagination Wall.
• Ensure wall is primed/painted, free of dust and back of panel to be cleaned with an anti static wipe or mild detergent.
• Using approximately 20 linear feet of Industrial Strength 1” wide hook and loop, install the hook side on the wall and the loop side on the panel, covering the entire perimeter of the panel approx. ¼” from the perimeter.
• Place/install the two additional strips horizontally in the middle of the panel approximately 12” apart from each other.
• Similar measurements on the wall should be followed to coincide with this grid pattern. You can always refer to the hook and loop manufacturer instructions for further assistance if required.
• Be sure to use a small roller to roll on to both the wall and the back of the panel, ensuring proper adhesion for a secure bond.
• Once the hook and loop-strips are rolled and adhered to the wall and panel, you may now place the panel on the desired location.
• Carefully press the panel on the wall to make the connection between the hook and loop strips.

Permanent installation method
For a permanent installation please refer to the Altro Whiterock Installation Guide for assistance in selecting the appropriate adhesives, tapes, and installation techniques.

• The premium installation of Altro Whiterock is of the utmost importance and is the cornerstone of our success. To support this our Altro Whiterock Installation Guide is only available to those who have completed the training course offered at one of our three Training Academies. To request a copy of the Altro Whiterock installation guide please contact your local Altro sales representative or please email support@altrofloors.com.

For further technical advice please contact
800.377.5597 or email support@altrofloors.com