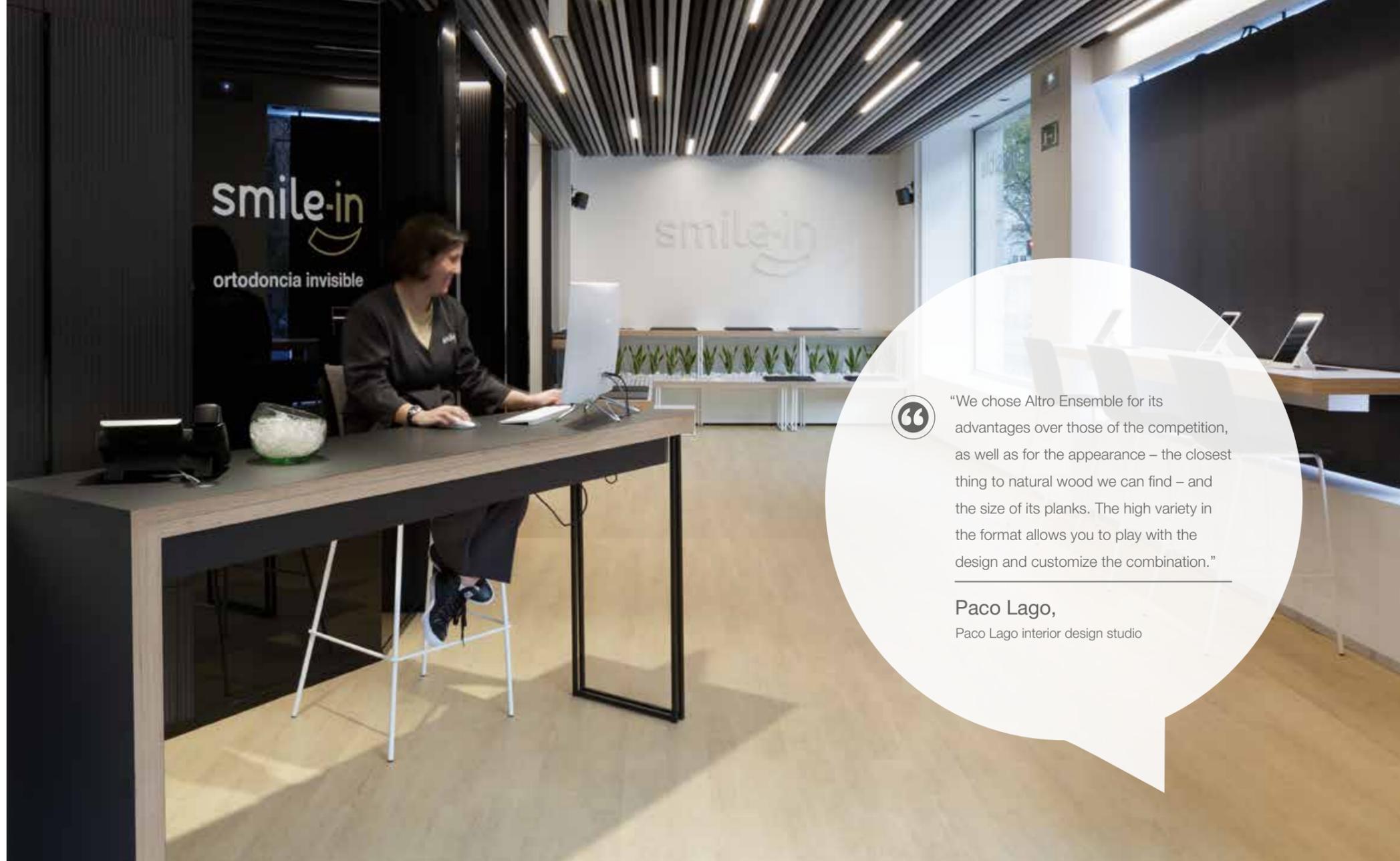




altro

## Smile-in, Madrid, Spain

Altro Ensemble gives dental clinic something to smile about



“We chose Altro Ensemble for its advantages over those of the competition, as well as for the appearance – the closest thing to natural wood we can find – and the size of its planks. The high variety in the format allows you to play with the design and customize the combination.”

**Paco Lago,**  
Paco Lago interior design studio



1. Altro Ensemble™

2. Altro Ensemble™

3. Altro Ensemble™





**altro**

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### Issue

In dental clinics, professional service and impeccable appearances go hand-in-hand, especially those in which perfecting looks is at the heart of their activity. And, with smiles the key to many of our day-to-day successes, these clinics also have to look the part. Two Smile-in dental clinics in Madrid sought to create a thought-out, welcoming environment, under the expert supervision of the interior design studio Paco Lago Interioriza.

### Approach

The studio opted for Altro Ensemble, which it had specified for previous projects and knew it would fit the client's needs. The team wanted to capture the attention of a new generation of clients through exceptional design, and differentiate the clinical areas using a varied colour palette. Other key factors in choosing the floor were sound reduction properties, quick installation and easy maintenance.

### Solution

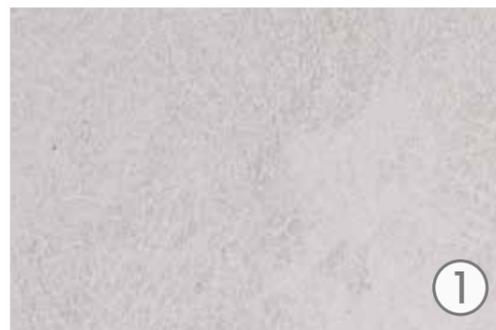
In the Alcalá Street clinic, Altro Ensemble was installed in several areas, in a variety of shades. Pewter Concrete was used in the customer service area and corridors, and Pearl Oak was chosen for the pharmacy area. The same flooring has been installed in the Sagasta Street clinic in the customer service areas, communal spaces and pharmacy, while Altro Ensemble in Midnight Wood was chosen for the corridors.

The installation was completed with minimal disruption 48 hours before the opening of the clinic.



“Altro is the supplier that has given us the best results and we have used their wall and floor coverings in many of our projects. Altro listens and advises the client, works closely with him and takes into account the needs that arise at each point of the project.”

**Paco Lago,**  
Paco Lago interior design studio



Looks great with:

1. Altro Whiterock™ wall designs
2. Altro Whiterock Digiclad™

Altro Ensemble is a modular flooring system that gives you complete design freedom to create stunning floors for interior spaces. From colour blocking to geometric patterns, the possibilities are as endless as your imagination.

Altro Ensemble has 15dB sound reduction with added comfort underfoot, making it perfect for front of house areas in hotels including foyers and reception areas, restaurant and café dining areas, retail, offices and student accommodation – any environment where design is key.

With four modular sizes, you can mix and match to create unique patterns utilising colour and design. For some design inspiration, check out our patterns gallery. Combine with Altro Whiterock wall designs for a unique interior statement.