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Nottingham City Buses

## Design and safety solutions from Altro

### Altro Transflor Chroma™

When Nottingham City Transport (NCT) re-branded their key commuter routes around the city with the 'Go2' identity, they supported the project with 10 additional Optare OmniDekka buses.

To complete the company's striking new livery, NCT's Engineering Director Barry Baxter worked closely with their marketing team to source a new safety floor that was both fully compliant legally, but in keeping with the new branding.

NCT approached Transflor, Altro's transport division, to develop a bespoke colourway for their fleet. Working in partnership with the NCT team, Altro responded to the challenge with a new colour design called Windmill, an extension of the company's Chroma range.

The new crescent design features outstanding soil-hiding properties and incorporates Altro's Easyclean Technology. Altro Chroma in a Windmill design is a highly-durable PVC floor covering that features a high-quality wear layer and is inset with silicon carbide and aluminium oxide grains to provide exceptional slip resistance, ensuring that customers are kept comfortable and safe.

Nicola Tidy, Marketing Director, said: "Nottingham City Transport were looking for a quality, stylish low maintenance floor to complement our key commuter routes featuring our Go2 branding. We believe that the Altro Windmill range in the NCT colourway fulfils all these aspirations and will ensure our passengers are delighted with the internal appearance of these new buses.

We look forward to rolling out this flooring across our entire fleet over time"

All information is correct at the time of print and is subject to change without prior notice. Visit us at [www.altrotransflor.co.uk](http://www.altrotransflor.co.uk) for more information and updates.



For further information on Altro Transflor's vast product range:

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