



Optare and Ridley Coaches

Transflor Figura sets new design standards

Altro Transflor Figura™

Altro Transflor Figura safety flooring is finding favour with bus and coach companies and sets the benchmark as a product that delivers superior aesthetics without compromising on safety or quality.

Leading bus manufacturer Optare fitted Altro Transflor Figura in three of its Euro 6 ultra lightweight and fuel efficient vehicles – the MetroCity, Solo SR and MetroDecker. Optare now fits Altro Transflor Figura flooring as standard.

Optare's UK Retail Sales Manager, Tim Matthews, said: "The flooring is a vital part of a bus interior and we wanted something a bit different – innovative and original, but with all the essential durability, quality and safety requirements as well.

"Altro is a preferred supplier, so I asked for their advice on a suitable product. They showed me Altro Transflor Figura flooring and I was very impressed – it's high spec, offers superb colour and design choices – a great-looking product designed to meet the needs of modern buses.

"The flooring features a non-directional pattern which means it is easy to fit. At just 2mm thick it's also lightweight, which is in line with our commitment to build fuel efficient buses."

We are delighted with Altro Transflor Figura - it is now our standard flooring."

Altro Transflor Figura has been developed to enable bus and coach operators to create interiors that set new aesthetic standards. It features a modern, colour palette of six, available in two different striking design patterns for greater aesthetic choice and design freedom. These dynamic designs are non-directional for easy installation. Bespoke options are also available.

Altro Transflor Figura is available in 2mm and 2.7mm thicknesses and offers excellent slip resistance for optimum passenger safety. It is also phthalate-free with bioplasticiser.



Altro Transflor Figura is highly resilient and durable and includes a quality wear layer, incorporating silicon carbide and aluminium oxide grains for slip-resistance. Dimensional stability is increased by including the scrim in the middle.

Ridleys Coaches, a Warwickshire family-run company which operates a fleet of 21 executive and standard coaches, has also chosen Alto Transflor Figura for a project. They approached bus and coach refurbishment company Rowan Telmac to refurbish one of Ridleys' coaches and showcase it on their stand at the Euro Bus Expo at the NEC.

Geoff Goddard, General Manager of Rowan Telmac, said: "Ridleys' traditional livery is white with blue and green lettering, but they wanted us to create a new colour scheme for a coach that they were putting on for a specific route, and feature it on our stand. The colour scheme was to be a metallic sea blue, with contrasting light blue interior, and blue leather seats with cream piping.

"They wanted a very special flooring for this new coach, one that would be striking, original, stylish, and of course practical and very safe underfoot. So I approached Altro to ask for their advice. They told me about their Alto Transflor Figura product, and it had all the qualities we were looking for. Ridleys chose the shade 'Laser' – which is a blue with pale flecks – to complement the bus interior.

"The Bus Expo was a great success for us, and for Ridleys," added Geoff Goddard. "The new bus looked fantastic and the Alto Transflor Figura flooring attracted a great deal of attention. On the back of that we have had a lot of requests for Altro flooring, so it was a great way to showcase the new product."

Jordan Ridley, owner of the bus company, commented: "We have been very impressed with the flooring so far, it looks as good as the day it was fitted, and the vehicle has been in use for more than three months now. The driver of the vehicle has commented on how easy the flooring is to clean, and that it doesn't leave any dirty water marks after mopping like some floors do.

"When I was choosing materials with Geoff at Rowan Telmac, we wanted to do something different. The colour we chose perfectly complements the design of the rest of the vehicle and we would certainly use this flooring again if we decided to refurbish another vehicle."

All information is correct at the time of print and is subject to change without prior notice. Visit us at www.altrotransflor.co.uk for more information and updates.

For further information on Altro Transflor's vast product range:

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