

altro

Matthews Specialty Vehicles Bloodmobile, USA

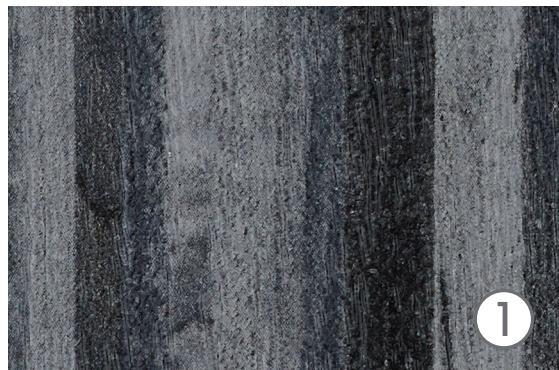
Altro is the beating heart of new
bloodmobile design



“

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Cheyne Rauber,
Vice President / General Manager, MSV



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- 1. Altro Transflor Wood™
- 2. Altro Self-adhesive service





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Issue

Matthews Specialty Vehicles are a global leader in the design and manufacture of purpose-built specialty vehicles for applications such as public safety, education, blood collection, and mobile healthcare including mobile medical, mobile dental, and mobile mammography. Their vehicles can be found serving private sector organizations, law enforcement agencies, governments, and military organisations both across the United States and around the world.

Approach

For the Bloodmobile, Matthews Specialty Vehicles needed a durable, watertight safety floor with a range of design options that would create a comfortable environment for both patients and staff, making them feel as if they were in a brick-and-mortar building rather than a vehicle.

Matthews Specialty Vehicles collaborated with interior designers and their customers in order to create an interior all users of the Bloodmobile would love.

Solution

Working alongside their customers, Matthews Specialty Vehicles liked the look and feel of Altro Transflor Wood in striking Iron Bamboo because of its modern and warm style. Matthews also chose to use Altro's self-adhesive service to save time and weight on their vehicles. Asked about their experience with Altro Transflor Wood, Cheyne Rauber said: "It's easy to install, and we build 80-100 vehicles a year using it. Now with the new self-adhesive flooring provided we can save up to an estimated 4 hours on installation time. This has huge implications for savings on labour costs as well as increasing the efficiency of our output of vehicles."

Matthews Specialty Vehicles install Altro Transflor as standard on all their specialty vehicles, and have been a valued customer of Altro for over a decade.

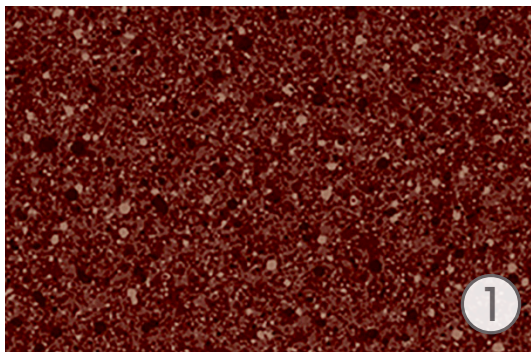


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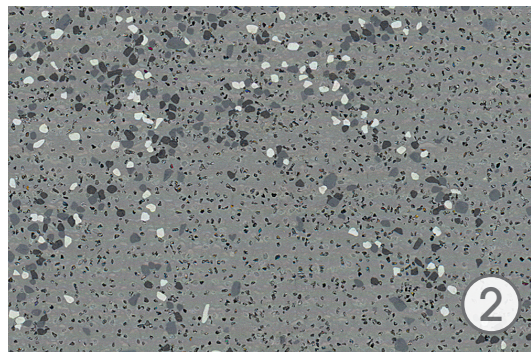
Customers need floors that are durable, not permeable, can be easily cleaned, and look awesome. All of these things are provided by Altro transport floors.”

Michelle Shupe,

Key Account Sales Executive, MSV



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Looks great with:

1. Altro Transflor Artis™

2. Altro Transflor Figura™ EV

Also available: Altro pre-cut flooring service

Combining timeless style with contemporary design, Altro Transflor Wood adds visual elegance and practical performance to bus and coach interiors. Offering diverse possibilities to create looks ranging from subtle sophistication to striking contrasts, Altro Transflor Wood can transform vehicles to create unique travel environments. Altro Transflor Wood is a 2.2mm wood-look safety floor for bus applications achieving PTV ≥36.

With Altro's self-adhesive service, almost all adhesive application and curing time is eradicated. Simply peel away the white backing to reveal the pre-applied adhesive and install the floor, just as you would in a traditional installation. Once the floor is in place, it can be rolled, welded and walked on immediately, saving precious hours and allowing the rest of the vehicle installation to continue without delay.