

altro

The Norway Inn, Cornwall

Altro Ensemble’s look is ‘inn-keeping’ with tradition



“The quality and durability of Altro Ensemble is fantastic. We love the transformation it has brought. The flooring has been installed at two of our venues and we are now looking to install it at a third.”

Mark Holden,
Inn Cornwall Company Director



1. Altro Ensemble™





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Issue

The Norway Inn is an historic and iconic pub restaurant in Cornwall. Originally a lime kiln and a four-roomed cottage, sold by Lady Bassett for the sum of £425 'lock, stock and barrel' in 1899, the Norway Inn is now a St Austell Brewery tenancy, serving holiday makers and locals. It is also used for flexible working and event spaces. In 2020 it underwent a refurbishment that needed to stay true to the pub's historic character while bringing the décor up to date. The refurbishment, which had a tight timescale, also needed to provide fresh, welcoming, comfortable and flexible spaces for differing clientele.

Approach

As the Norway Inn used to host Norwegian wood traders, the management wanted to retain the authentic aesthetics of a wooden floor, but with the benefits of comfort underfoot, ease of maintenance, cleanliness and durability. The Lounge at The Norway Inn is the main dining area and Mark Holden, Inn Cornwall Company Director, said: "We wanted a light, flexible and clean floor in The Lounge that looks good to guests who brunch, through to guests who are visiting in the evening for dinner".

Solution

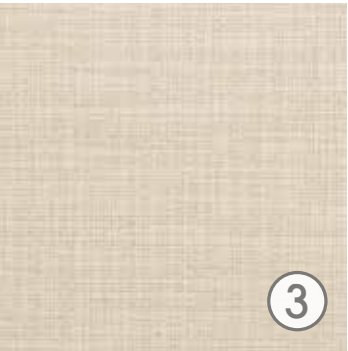
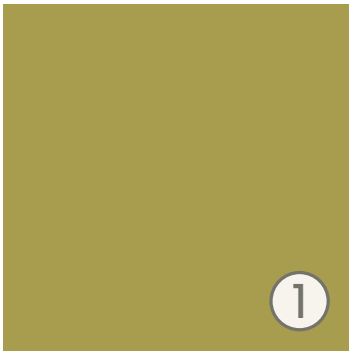
Altro Ensemble luxury vinyl tile (LVT), in Tobacco Limed Striking Oak, was recommended and installed by Eden Flooring throughout the new dining area, which has a combination of bench, high stool and table seating areas for people to work, meet, and eat. Mark Holden said: "this was a really bold move for us as there is a lot of emotion and history attached to the previous restaurant, but we are delighted with the end result."



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"Having worked with Altro Ensemble previously we knew it would be easy to install and look great. The product went down super quick, helping to claw back lost project time and the end result looks fantastic."

Nathan Campling,
Director, Eden Flooring



Looks great with:

1. Altro Whiterock Satins™
2. Altro Whiterock Digiclad™ (Custom)
3. Altro Whiterock™ wall designs

Altro Ensemble is a modular flooring system that gives you complete design freedom to create stunning floors for interior spaces. From colour blocking to geometric patterns, the possibilities are as endless as your imagination. Altro Ensemble offers 15dB impact sound reduction with added comfort underfoot, making it perfect for front of house areas in hotels including foyers and reception areas, restaurant and café dining areas, retail, offices, and student accommodation – any environment where design is key. With four modular sizes, you can mix and match to create unique patterns utilising colour and design. Combine with Altro Whiterock wall designs for a unique interior statement.