

altro

Primrose Unit Wellbeing Room, Bedford Hospital

Calm and welcoming space for hospital cancer unit



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The Altro team translated my design ideas into an area that helps take peoples mind off their surroundings, be it patients, visitors or staff.”

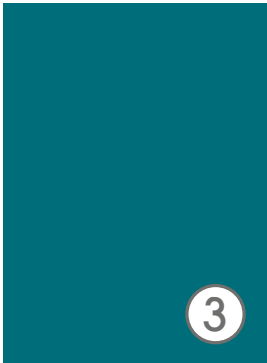
Mandy Shoben
Capital Projects Manager,
Estates at Bedford Hospital



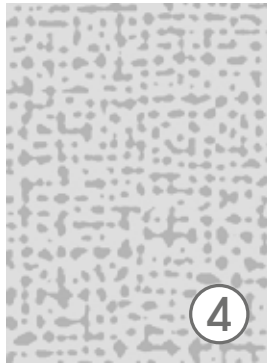
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- 1. Altro Wood™ Comfort | Classic Walnut
- 2. Altro Whiterock Digiclad™ (Custom)
- 3. Altro Whiterock™ Satins | Vibrance
- 4. Altro Serenade™ | Andante





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Issue

The Primrose Unit at Bedford Hospital is a cancer treatment unit with facilities to treat a wide range of cancers and provides a full complement of high quality, clinical and support services. A new wellbeing room and garden has been created for the Primrose Unit, which provides vital support and information for cancer patients.

Approach

The Primrose Unit Wellbeing Room design needed to reflect a calming space, avoiding a sterile, hospital feeling. Charmaine Norrish, Fundraising Manager at Bedfordshire Hospitals NHS Charity said: "It is always so rewarding when we can enhance patient care and wellbeing - designing areas such as these do exactly this."

Solution

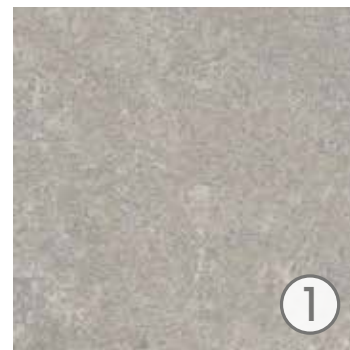
Altro Wood Comfort in colour Classic Walnut helps to reduce noise transference with 14dB impact sound insulation and provides comfort underfoot. Altro Whiterock Digiclad (Custom) wall sheet was printed with a local landscape image giving a natural, biophilic element to the space. Altro Whiterock Satins, in colour Vibrance applied to the reception desk provides a splash of colour and protection from bumps and knocks. Altro Serenade in colour Andante was used to reduce the transfer of noise in walkways.

"We are absolutely thrilled with the space, and one of our clinical team stated that 'it does not really feel like a hospital' meaning that we exceeded our expectations." said Mandy Shoben, Capital Projects Manager, Estates at Bedford Hospital. "The experience we had with Altro has been fantastic – from meetings to design briefings and them understanding my creative vision – we couldn't have asked for more."



"Our users are now provided with an area that they wanted – it brings calmness and has softened the sounds of a busy hospital."

Mandy Shoben
Capital Projects Manager,
Estates at Bedford Hospital



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Looks great with:

1. **Altro Illustrat™** | Keystone
2. **Altro Fortis™ corner protection** | Almond
3. **Altro Wood™ adhesive-free** | Vintage Oak

Altro Wood Comfort provides biophilic, homely aesthetics combined with 14dB noise reduction plus comfort underfoot in a safety floor. Great in noisy environments such as hospitals and kindergartens, where users are on their feet all day.

Altro Whiterock Digiclad (Custom) allows you to choose a design from the Altro collection or upload your own design and enjoy total creative freedom with the quality and performance you expect from Altro walls. Hard-coat technology provides scratch-resistant properties for added surface protection of your chosen design.

Altro Whiterock Satins is a colourful and tonal, satin finish wall sheet with all the hygiene and durability of Altro Whiterock.

Altro Serenade is a high design floor with 19dB acoustic performance and comfort underfoot.