



Theatre Royal Newcastle

Altro Flexiflow seamless solution for Royal Theatre

Altro Flexiflow™

Granted its Royal licence by King George III, the Theatre Royal Newcastle opened on Drury Lane off Mosley Street in 1788 and soon established itself as one of England's leading theatres. The Grade I Listed Theatre today is both neo-classical monument and cultural engine, with an annual audience of 350,000 and over 400 performances each year. Theatre Royal Newcastle was presented with the 'My Theatre Matters! UK's Most Welcoming Theatre' award in October 2015.

The dance studio had old vinyl sheet flooring that was causing issues with dancing classes. They needed a seamless solution that was able to handle the footfall of a busy dance studio that would also fit in aesthetically with a historic building

Reprotec UK worked with Altro to find a solution. Altro Flexiflow was specified, as it would provide all the benefits of vinyl and would be a seamless and sustainable flooring.

The project was completed during a student break to prevent disruption. When the vinyl was removed it was discovered the timber floor was also failing. It was decided to overlay the existing plywood sheets with a waterproof plywood sheet, infilling the joints with Altro Flexiflow. Despite the setbacks the floor was successfully installed in time.

All the waste was diverted from landfill in the refurbishment.

Nick Megson from Reprotec said: "No other resin floor can boast Altro's green credentials. We feel very proud we can install a resin floor that is made from 50% recyclates and divert 100% of the associated project waste from landfill."



Dawn Taylor, Director of Operations from Newcastle Theatre Royal Trust said: "The refurbishment works look fantastic and to be told the flooring is 100% sustainable is great as we take our commitment to the environment and sustainability very seriously. Actors who use the space are extremely complimentary about the new look and feel of the floor and we are delighted with this response."

Reprotec was a recipient of an International Corporate Social Responsibility Award at the International CSR Excellence Awards 2015 as they divert 100% of their total waste stream from Landfill. Reprotec use materials from Altro that are manufactured using up to 40% post-consumer recyclates. They were awarded the Small Commercial Project of the Year category at the FeRFA Awards for the installation at Theatre Royal Newcastle.

All information is correct at the time of print and is subject to change without prior notice. Visit us at www.altro.co.uk for more information and updates.

For further information on Altro's vast product range of integrated flooring and wall cladding systems:

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