



altro

## Henrietta House care home Bedford, UK

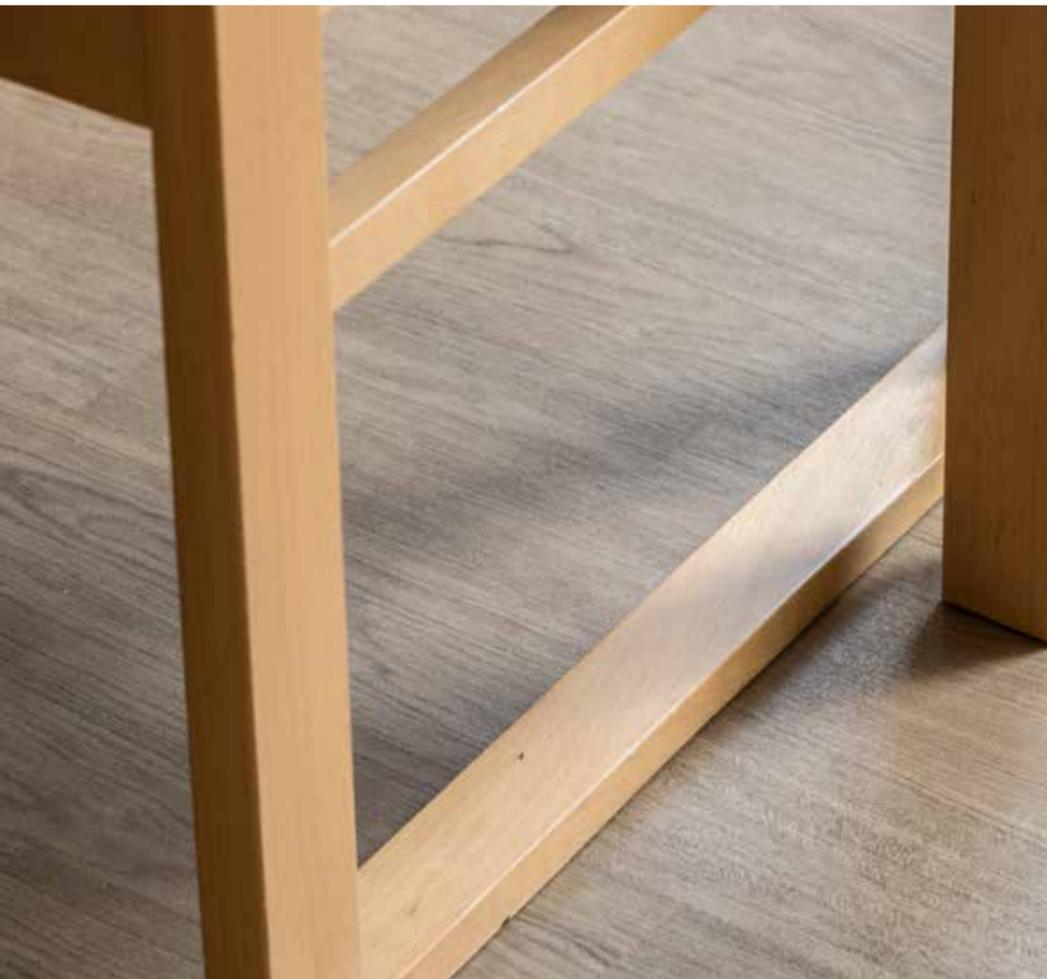
Adhesive-free flooring  
is a winner in just one day



“

The installation went very smoothly with no fuss or mess. It was all finished in under a day, which was wonderful; we only have one dining room, so we needed it to be fitted fast and right first time.”

**Jackie Ballinger,**  
Registered Manager,  
Henrietta House care home



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1. Altro Wood™ adhesive-free





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### Issue

The vinyl floor in the dining room at Henrietta House was getting tired and worn. Staff wanted to upgrade to something more homely and warm, while still ensuring the surface was practical and safe for both staff and residents. With only one dining room at the home, the installation needed to be quick, with minimal disruption.

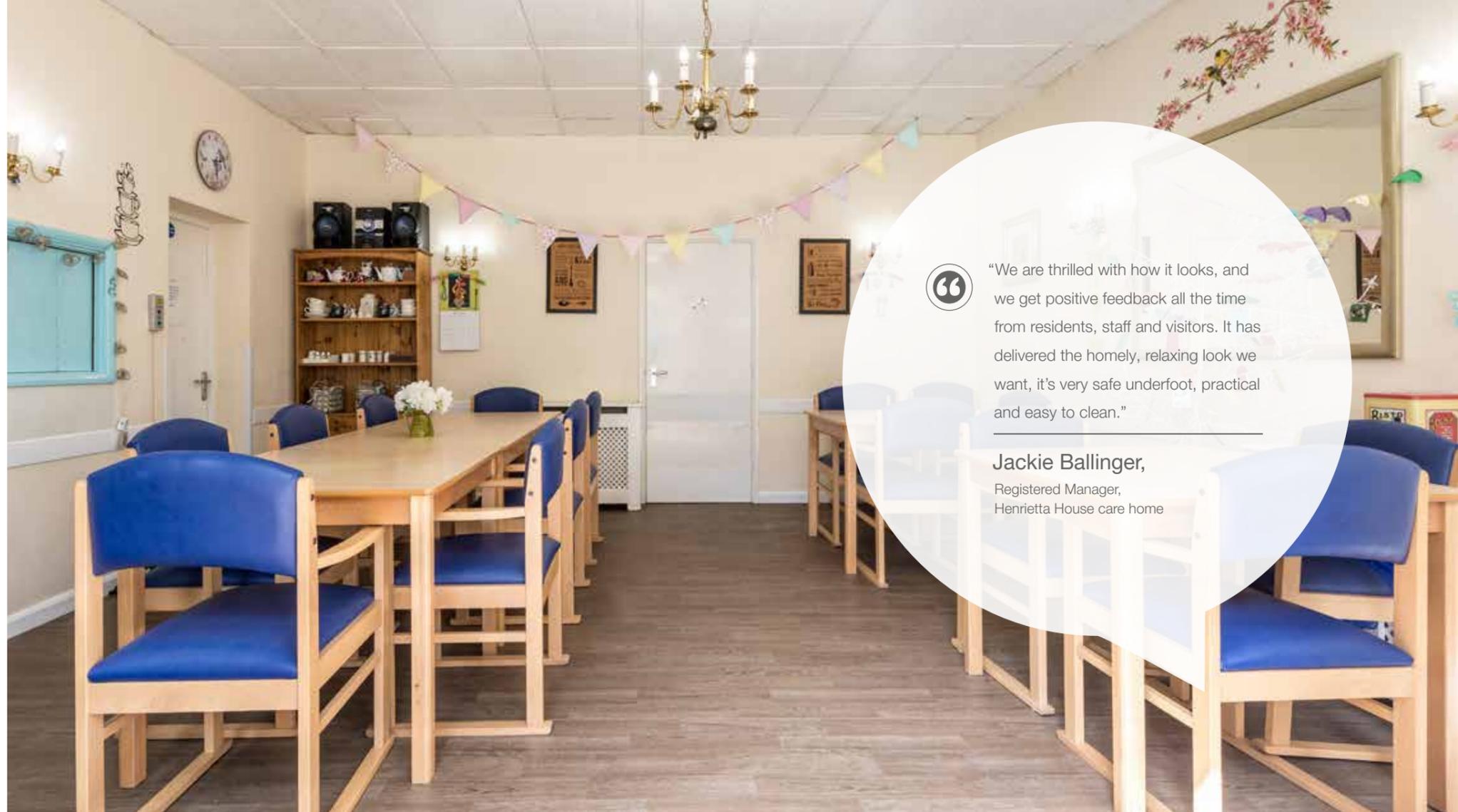
### Approach

“The safety and physical and mental wellbeing of our 25 residents is paramount, so we strive to use fixtures and fittings that will bring maximum benefit. It was important that the new flooring should go down as quickly as possible and minimise disruption,” says Jackie Ballinger, registered Manager at Henrietta House.

### Solution

“One of our members of staff has very positive experience of Altro wood-look flooring, so we approached Altro and they told us about the benefits of their new adhesive-free product. It was just what we were looking for,” continues Jackie. “There were no adhesive smells to worry about either, which is ideal in a care home environment.”

Altro Wood adhesive-free is a safety wood-look floor with easy cleanability; perfect for decorative, homely or biophilic areas. Robust enough to withstand rigorous and frequent cleaning, like all Altro floors, Altro Wood adhesive-free can be steam cleaned thousands of times without damage.



“We are thrilled with how it looks, and we get positive feedback all the time from residents, staff and visitors. It has delivered the homely, relaxing look we want, it’s very safe underfoot, practical and easy to clean.”

**Jackie Ballinger,**  
Registered Manager,  
Henrietta House care home



Looks great with:

1. Altro Whiterock Satins™
2. Altro Whiterock Digiclad™
3. Altro Wood™ Comfort

Altro Wood adhesive-free creates maximum impact with minimum downtime. With 12 colour choices, 14dB sound reduction, a 10-year guarantee and our Altro one in a million slip-resistance reassurance, Altro Wood adhesive-free offers high levels of comfort underfoot providing a safe, durable and decorative solution for busy spaces.

Using our award-winning adhesive-free installation method, it can be welded and walked on the same day, and at the end of its life can be removed easily, allowing it to be reused or recycled. Using Altro adhesive-free floors, you can halve installation time compared with a traditional adhered installation and save up to 35% in cost. It is ideal for busy public spaces where disruption needs to be minimal, plus there are no associated adhesive odours.