



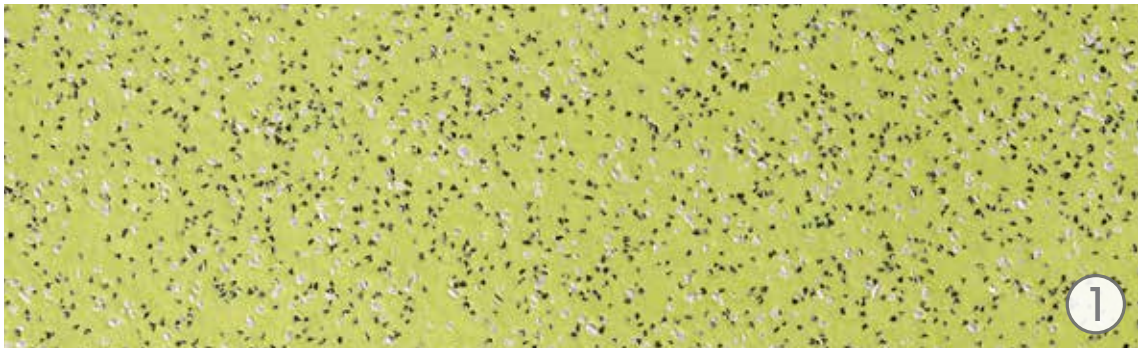
Mercado Torrelavega, Spain

Altro Stronghold 30
modernises market



“The result is a new floor which provides the features of Altro Stronghold 30 and the attractiveness of the Citrus colour. Both characteristics were conclusive to trust Altro.”

David Ceballos,
Of Ceroarquitectura



1. Altro Stronghold™ 30





Mercado Torrelavega, Spain

Altro Stronghold 30 modernises market

Issue

The refurbishment of the Plaza de Abastos de Torrelavega was an ambitious project, improving and modernising a central market created in 1911.

"We needed to make the old market compatible with modern hospitality. For this reason we looked for a floor able to withstand foot and heavy loads including wheeled traffic, is slip-resistant and easy to clean to maintain," explains Javier López, Councillor for Works of the City of Torrelavega and Deputy mayor.

Approach

Óscar del Tío of Decoraciones Honorato, the company that supplied and installed the Altro floors said: "The priority was to avoid slips from rainwater, and from the different market stalls such as water spills from fishmongers, fat spills from the butchers or drinks in hotels."

Solution

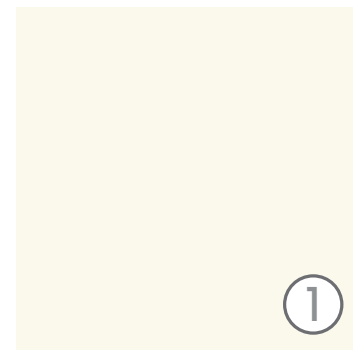
The client opted for Altro Stronghold 30 for 600m² of customer areas.

The team of architects of Ceroarquitectura chose Altro Stronghold 30 for its quality, durability and finish. A new colour was manufactured for the marketplace. The success of this new colour, Citrus, meant it was incorporated into the colour palette of Altro Stronghold 30.

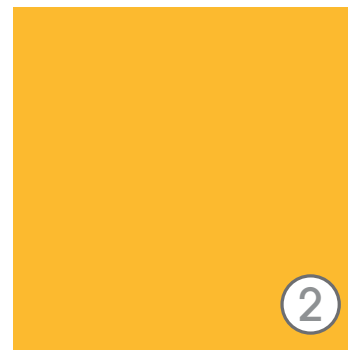


"The choice of customized colour is a service that Altro offers to customers. This was an important factor for the architects when choosing Altro, since they told us that the floor was the star of the work to match the new look with columns and market design ."

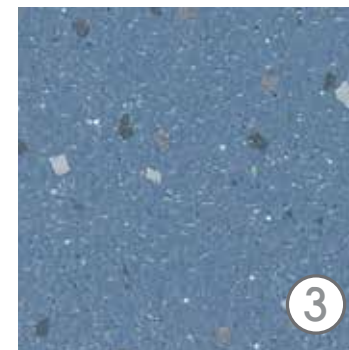
Óscar del Tío,
Honorato Decorations



1



2



3

Looks great with:

1. Altro Whiterock White™
2. Altro Whiterock Satins™
3. Altro Reliance™ 25

Altro Stronghold 30 with the addition of the colour Citrus, achieves Altro's highest rating for slip resistance (PTV ≥55, R12) and is designed to minimise risk in areas exposed to grease, oils and fats for the lifetime of the flooring. As well as helping to keep staff safe from slips, it also helps reduce their fatigue, thanks to its 3mm thickness which provides noise reduction and comfort underfoot. Specify Altro Stronghold 30 with Altro Whiterock hygienic wall sheet to create a safe and hygienic environment in commercial and industrial kitchens.