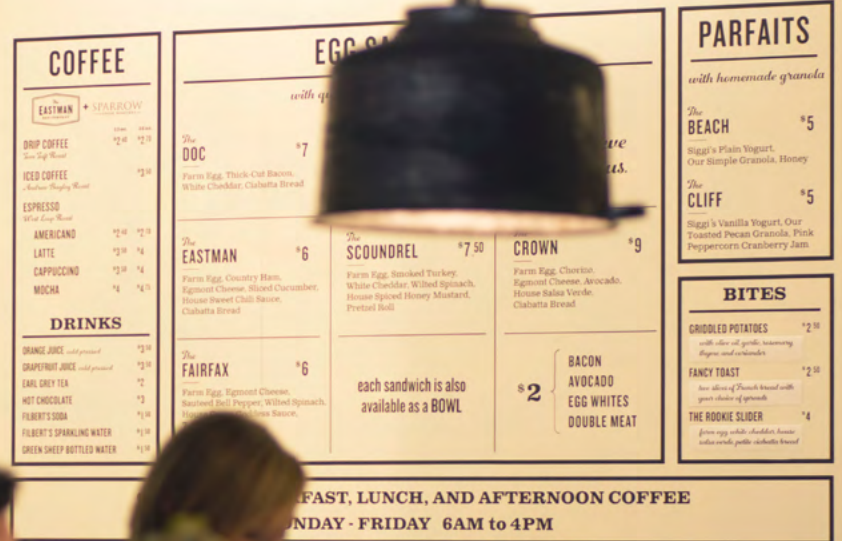




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Eastman Egg Company

Altro Whiterock provides trendy and durable decor for Eastman Egg Company's first storefront

Quickly becoming a Chicago breakfast staple, Eastman Egg Company specializes in delicious, farm-fresh egg sandwiches and local craft coffee. Everything on their menu is made to order in under five minutes by people who care about starting your morning right.

Eastman Egg Company's food truck can be spotted regularly with a line wrapped around the block – a pleasant problem to have for sure! To address this predicament, they recently established their first storefront at The Loop, Chicago's central business district. Stepping into the shop, it is apparent that the same quality that is put into their delectable offerings is also evident by the interior design selected – modern, simple and rustic.

Altro Whiterock fits both form and function for this shop and was selected not only for its hygienic properties and cleanability (something important

when preparing consumables) but also for its ability to tie in with the trendy and minimalistic décor. Adding vinyl lettering to Altro Whiterock (seen above) allowed Eastman Egg Company to display their menu without the huge cost and worry of other permanent options.

Altro has been providing long-lasting, safe and hygienic surfaces for commercial kitchens for over fifty years. In fact, we lead the industry with the only integrated safety floor and hygienic wall cladding system available.

Altro Whiterock hygienic wall cladding, provides a durable covering for internal walls that need to meet strict hygiene standards. While commercial kitchens, like Eastman Egg Company, benefit greatly from the watertight, wipe-clean surfaces, Altro Whiterock has become a popular choice for many applications.