



altro

Altro Whiterock Digiclad Quickfacts

updated 08/23/18

Ordering process

Plan for enough time in the creative process to limit the amount of back and forth needed once the ordering process begins.

Sales rep has supplied customer with generic pricing?

Sales rep has supplied customer with estimated turnaround time of 12 - 14 weeks from time of *order?

Customer has selected imagery?

Vector is preferred as it does not lose quality when enlarged. For photography, Shutterstock.com is the preferred stock photography website as we have an account.

We can accept; EPS, .AI, .PDF, .JPG, .TIFF, and .PSD. Images must be higher than 40DPI when scaled to final size output. [More detail here.](#)

If Shutterstock is not used, a customer must lawfully purchase imagery / copyrights for use. Altro assumes no liability for images supplied to us.

Imagery links have been emailed to digiclad@altrofloors.com? Please utilize services like DropBox, Google Drive, Hightail to upload large files.

All details such as marked floor plans and elevation details for each area that Altro Whiterock Digiclad is to be installed has been emailed to digiclad@altrofloors.com?

Please utilize services like DropBox, Google Drive, Hightail to upload large files.

Customer details and imagery are assessed (up to one week for response).

Digital layout sent to customer for first approval.

Paper print proofs sent to customer for second approval.

*Order to be created, signed POs and non-cancellation agreement to be completed.

Production of panels is scheduled, manufactured and shipped on next available shipment from UK office, unless customer is paying for airfreight.

Altro Whiterock Digiclad allows us to offer our customers a completely custom wall system by reproducing vector artwork or high resolution photography onto Altro Whiterock wall panels.

As each project is unique, it is important that our customers understand the full ordering process (see chart left) and some quick installation and joining guidelines before starting this process.

Installation guidelines

- Dry fit all panels and joint strips prior to installation to confirm images are lined up.
- Do not thermoform.
- Do not heat weld images.
 - If heat welding is requested, only the end panels can be heat welded to standard Altro Whiterock panels. This must be specified at the time of order for hard coat to be offset.
- Do not drill holes through the panels unless required for equipment installation, drilled holes cannot be repaired.
- It is best practice to install the panels at the same time the artwork is scheduled to go in, not while there are still trades in the building.

Joining methods

Butt seams

- When ordering butt seam method the panels will be slightly trimmed at the factory for a flush installation. Actual panel size will be indicated on digital image proof supplied by the factory during the design process.
- Butt seam installation follows the same setup as heat welding installation, however, no gap is required between panels. This method uses 2" foam tape, allowing for 1" tape on each panel.
- It is not recommended to use sanitary sealant at the seams.

Joint strips

- Printed joint strips are available at an additional cost.

For assistance with Altro Whiterock Digiclad
email: digiclad@altrofloors.com
call: 800.377.5597 x 3239